



Please join us in welcoming Joshua Cherry-Seto to the Velocity Capital Advisors team as our Chief Financial Officer and Chief Compliance Officer.

Josh brings 25 years of extensive experience in finance and alternative investments, developing deep expertise across various sectors, including credit, private equity, venture capital, hedge funds, and real estate. Most recently, Josh was Partner and CFO at StartUp Health, a venture capital firm that has invested in and partnered with over 500 early-stage digital healthcare companies. He also served for a decade as Managing Director, CFO, and CCO at middle market private equity firm Blue Wolf Capital Partners, supporting the firm's growth from its initial Fund through to Fund V.

"I am excited to be joining the Velocity team in this time of growth to help build upon the institutional scalability of the firm," said Mr. Cherry-Seto. "I have been impressed by the culture of collaboration and creativity of the team in originating structured financing solutions with private equity managers and building strong partnerships with investors. I look forward to working with the team and leveraging my experience and relationships within the private equity ecosystem to expand the value we provide to our partners and stakeholders."

As Velocity continues to expand and innovate, Josh's appointment will enable us to accelerate our strategic initiatives, strengthen our industry relationships, refine our financial planning, and optimize our compliance processes—key drivers of Velocity's ongoing success.

"Josh's experience is a powerful combination of deep technical knowledge and financial acumen, encompassing financial management, compliance, operations, strategy, and fund and client management," said Velocity Managing Director Ed Levy. "Josh's proven track record of strategic vision, strong business leadership, and commitment to fostering a positive culture and driving results will be invaluable as we continue to grow our business. He is a recognized leader and consensus builder among CFOs in the lower and middle market private equity ecosystem that we serve. His appointment underscores our

commitment to excellence and our dedication to driving value for our clients and borrowers."

We are thrilled to have Josh's wealth of experience and leadership as Velocity enters its next phase of growth.

